# TAINA



For Immediate Release

## EQ U.S. and TAINA join forces to provide end-to-end Tax Operations Services

Equiniti Services LLC (EQ U.S.) and TAINA Technology jointly announce a new collaboration to provide an end-to-end tax operations solution. EQ U.S., part of Equiniti Group plc, will join with TAINA to extend their support to companies for back-office tax operations.

The world is rapidly changing, making it imperative for financial institutions and service providers of all sizes to have reliable and scalable regulatory and tax operations support. This new cutting-edge, end-to end solution will automate and streamline all processes including tax classification and validation, tax withholding calculation and tax reporting, while providing value added Tax Operations Services under a single solution at a competitive price.

"TAINA's market-ready technology will help us enhance accuracy and efficiency during the tax onboarding process and reduce onboarding and turn-around times," said Todd May, Chief Executive Officer of EQ U.S.. "By developing innovative and competitive solutions to improve operations and client services, we're able to create positive experiences, which help businesses and individuals succeed."

TAINA will be providing technology solutions that seamlessly link to EQ's Tax Operations Services creating a superior ability to read and process tax forms of all types. Specifically, TAINA's technology will provide increased efficiencies in gathering, analyzing and validating W-8, W-9 and CRS forms required by each tax regime while creating a robust and detailed compliance audit trail. This solution has proven to provide a 75% faster validation process with an 85% reduction in rejections. TAINA's platform will also provide a fully digital solution; a sleek and easy customer experience.

Maria Scott, CEO of TAINA Tech said, "Team TAINA is delighted to partner with EQ on this innovative end-to-end tax operations solution that provides financial institutions with a competitive edge by saving costs, mitigating risks and giving their customers and investors a superior customer experience.

### About EQ (Equiniti Group plc)

EQ is an international technology-led services and payments specialist. With over 5,000 employees, it supports 36 million people in 120 countries. EQ's purpose is to care for every customer and simplify every transaction, delivered with less of an impact on the environment.

EQ is listed on the London Stock Exchange as Equiniti Group plc.

### EQ serves clients and customers through four divisions:

EQ U.S.: Transfer agency, equity compensation services and digital solutions for U.S. firms; serving the world's leading brands since 1929

### To learn more about EQ U.S., visit <a href="https://equiniti.com/us">https://equiniti.com/us</a>

EQ Boardroom: Share registration, governance and investor relations advisory, and employee benefits services

EQ Digital: Helping regulated businesses and Government to manage customers through innovative digital solutions

EQ Paymaster: Pensions, annuities, flexible benefits and payroll for the UK's largest public and private sector organizations

### To learn more about TAINA Technology, visit <a href="https://www.taina.tech/">https://www.taina.tech/</a>

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